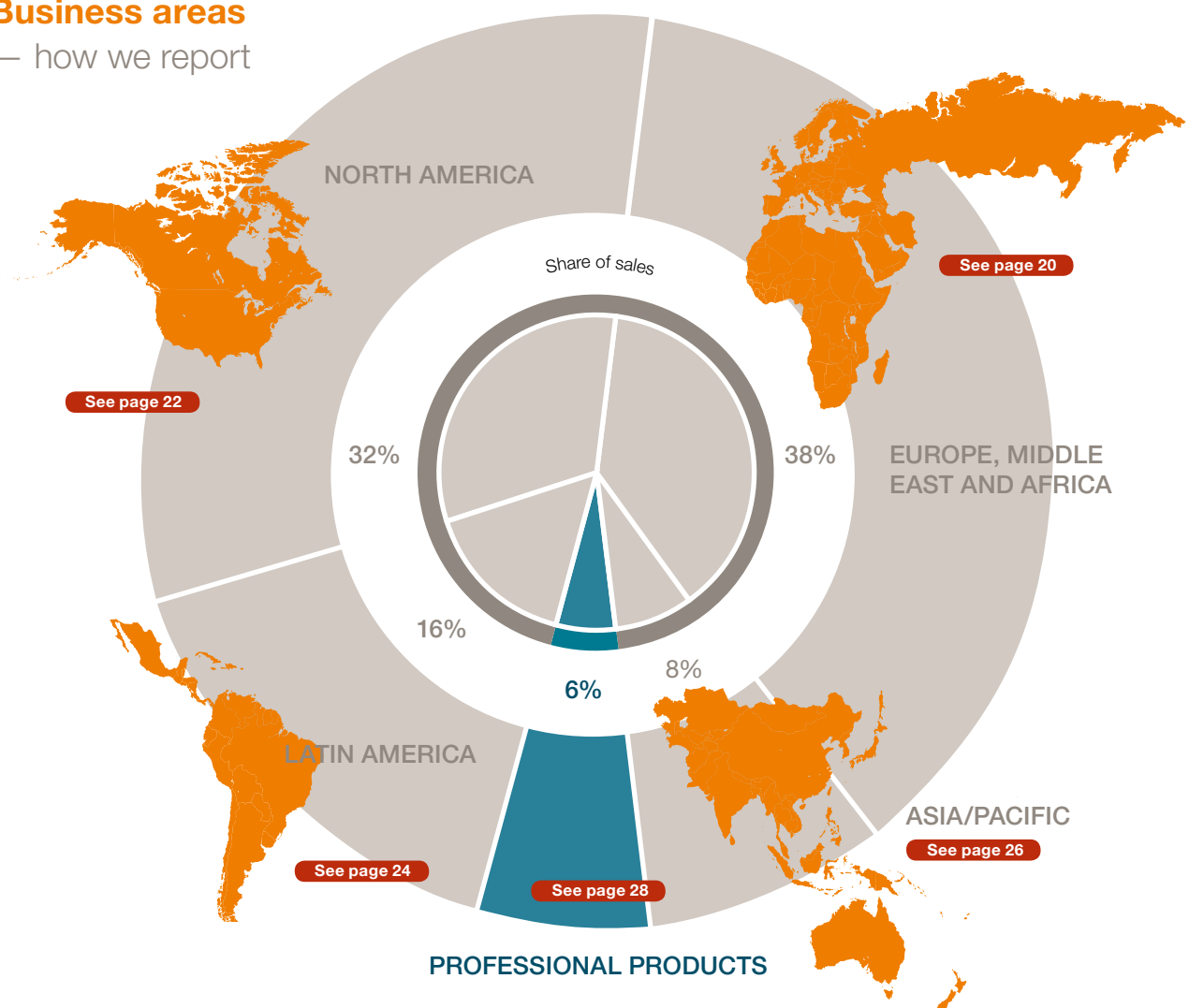


Business areas

— how we report



The Group's products are sold in more than **150 markets**. The largest of these are in Europe and North America. Operations are organized in five business areas. Consumer Durables consists of four regional business areas, while Professional Products is a single global business area.

■ CONSUMER DURABLES, 94%
 ■ PROFESSIONAL PRODUCTS, 6%